

MESSAGE FROM COMPANY'S CEO

To All Employees and Stakeholders

Dear Team

At Horizon Electronics Company, we prioritize our employees' well-being by ensuring job security and fostering a supportive environment where their contributions are valued and recognized. We believe in rewarding excellence and dedication through comprehensive recognition programs that celebrate achievements both big and small. Furthermore, we are committed to providing ample career opportunities and avenues for self-development, equipping our team with the skills and resources they need to thrive and grow within our organization. Our employees' growth and success are integral to our collective journey, and the company is dedicated to nurturing their talents and ambitions at every step.

Our commitment to community and environmental safety is paramount. We strive to lead by example through our innovative approach to developing alternative product solutions that not only meet but exceed user expectations. Our products boast user-friendly designs with plug-and-play functionality, ensuring ease of use and accessibility for all. Emphasizing sustainability, our Australia Made products are crafted to be repairable and reworked rather than scrapped and replaced, promoting a circular economy. We prioritize materials that are sustainable and recyclable, minimizing our environmental footprint while proudly supporting local Australian manufacturing. Through these efforts, we aim to contribute positively to both our community and the environment, fostering a future where innovation and sustainability go hand in hand.

Our customers are at the heart of everything we do. We provide products that are not only fit-forpurpose but also competitively priced to ensure value for our clients. Our commitment to excellent service is unwavering, characterized by responsiveness, informative support, and on-time delivery of orders. We prioritize openness, clarity, and transparency in all our interactions, ensuring our customers are fully informed and confident in their decisions. We stand behind the quality of our products with a robust 1-year warranty and offer unlimited warranty for software issues, demonstrating our confidence in reliability and customer satisfaction.

At Horizon Electronics, we believe that our success is intertwined with the well-being of our employees, the support of our community, the protection of our environment, and the satisfaction of our customers. By fostering a workplace where our employees thrive, developing sustainable practices that benefit our community and environment, and delivering exceptional products and service to our customers, we strive to make a positive impact every day. Together, we are committed to a future where innovation, responsibility, and collaboration define our journey forward.

Thank you for your dedication and commitment to our company. Your contribution is the foundation of our success, and I am confident that our collective efforts will propel us toward a future filled with continued growth and achievements.

Yours sincerely,

Khang H Khor (Ken) CEO, Horizon Electronics Company Pty Ltd

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